

epsotech's green journey - sustainability trends and perspectives

epsotech launches new epso product brands at K trade fair 2022

Jülich, May 2022 K 2022 is calling – the fair opens its doors to experts and key players in the plastics industry. Also epsotech presents itself as a pioneer in the field of post-consumer recycling with a new epso branding structure.

Since 2021, epsotech has been increasingly committed to the topic of sustainability, in particular to the ideal of the circular economy.

The group's mission is to sustainably expand its product portfolio, increase the use of CO2-reducing materials and develop innovative products that enable a future worth living.

The new umbrella brand epso underlines this transition to more sustainability and clear product differentiation.

epsotech's product world is as diverse as the markets and industries served by the group's total of 6 European production sites.

The new epso branding ensures a clear classification of the individual materials into the 3 product brands "epso essential, epso engineered, epso earth" and brings their features and benefits to the foreground.

In this way, epsotech presents itself at the K trade fair 2022 with a clear and structured portfolio and innovative product solutions that are tailored to the requirements of the future.

The new corporate video takes the customer on the green journey and gives a first preview of the new branding:

<https://youtu.be/foFFCpe-fxU>

About epsotech:

For more than 60 years, epsotech has been developing customized plastic solutions for a wide range of segments and markets. Each year, the group supplies more than 2,500 customers worldwide, combining the strengths of 6 European production sites (after the sale of the Danish subsidiary). With more than 3000 products, epsotech offers the most comprehensive portfolio of extruded sheets and films in Europe - with the goal of 100% recyclability and return to the material cycle.

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